



DECEMBER 3-4, 2024

The DCU Center, 50 Foster St., Worcester, MA
Contact Chul Kim: ckim@hbracm.org or 781-890-2434
www.buildersexpo.org

Sponsorship/Marketing Opportunities

Promote your products and services to the thousands of builders, remodelers, designers, and architects who will be attending the Builders Expo by becoming a Sponsor. Sponsorship gives your company visibility and supports the important work of all participating Home Builders and Remodelers Associations in New England Area 1 (Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island and beyond).

PLATINUM SPONSOR \$17,500 EXCLUSIVE

- Exclusive logo placement throughout the DCU Center
- Logo on lanyards provided to all attendees
- Choice of Conference Track Sponsorship
- Top choice as presenter at the Conference in your business category of choice
- Double booth space (20' x 20')
- 100 promotional tickets for the exhibition
- Prime logo placement/notation in select advertising
- Company logo on the Builders Expo website and Exhibitors Floorplan
- Company logo in the Builders Expo program handed to attendees
- Business name mentioned on all media promotions
- Thousands of impressions through our e-mail marketing and social media campaigns
- Company logo on 4 preferred aisle signs

GOLD SPONSOR \$10,000 MULTIPLE AVAILABLE

- Single booth space (20' x 10')
- Opportunity to present at the Conference in your business category of choice
- 50 promotional tickets for the exhibition
- Prime logo placement/notation in select advertising
- Company logo on the Builders Expo website and Exhibitors Floorplan
- Company logo in the Builders Expo program handed to attendees
- Thousands of impressions through our e-mail marketing and social media campaigns
- Company logo on 2 aisle signs



HOME BUILDERS AND REMODELERS ASSOCIATION
OF CENTRAL MASSACHUSETTS
51 Pullman Street, Worcester, MA 01606
scott.palmer@hbracm.org - 781-890-2439
www.hbracm.com



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SILVER SPONSOR \$7500 MULTIPLE AVAILABLE

- Single booth space (10' x 10') from available inventory
- Logo placement/notation in select advertising
- Company logo on the Builders Expo map
- Company logo on the Builders Expo program flyer handed to attendees
- Thousands of impressions through our e-mail marketing and social media campaigns
- Company logo on 2 aisle signs

BRONZE SPONSOR \$5000 MULTIPLE AVAILABLE

Bronze Sponsors are sponsors of individual elements of the Builders Expo.

(Pick one)

- Builder Expo Conference Track Sponsor (x5)

Be the Sponsor of one of the five (5) conference tracks at the Builders Expo. Your logo/name will be listed on all material regarding the Builders Expo Conference and will be hung in the Conference Room. Your logo will be placed on the "Conference" Page on the Builders Expo website.

- Home Show Mixer Sponsor (x2)

Be one of the sponsors of the Builder Mixer at the Builders Expo. This event is an after-hours networking reception held on the first night of the Expo. Your company will have the opportunity to speak at the Mixer, distribute drink tickets to vendors, and be listed on signage/advertising/napkins.

- Builders Expo Bag Sponsor

Be the Sponsor of the bags distributed to attendees at the gate for the Builders Expo. Bag Sponsors will need to provide their own bags. Bags will be given to all attendees upon arrival and can be distributed by either Expo volunteers or your employees (your choice).



HOME BUILDERS AND REMODELERS ASSOCIATION OF CENTRAL MASSACHUSETTS

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Please send payment and company logo in .png or .jpg format.

SPONSOR LEVEL _____

COMPANY _____

CONTACT PERSON _____

ADDRESS _____

PHONE _____

EMAIL _____

PAYMENT INFORMATION:

**CHECK
ENCLOSED**

**CREDIT
CARD**

TOTAL _____

CC# _____

EXP _____

CVC# _____

BILLING ADDRESS _____

NAME ON CARD _____

AUTHORIZED SIGNATURE _____

DATE _____



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